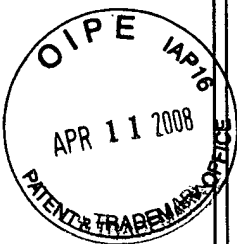


*JFW*



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Applicants : Thomas J. Perkowski, et al.  
Application Serial No.: 10/812,341  
Filing Date: : March 29, 2004  
Title: INTERNET-BASED BRAND MANAGEMENT AND  
MARKETING COMMUNICATION INSTRUMENTATION  
NETWORK FOR DEPLOYING, INSTALLING AND  
REMOPLY PROGRAMMING BRAND-BUILDING  
SERVER-SIDE DRIVEN MULTI-MODE VIRTUAL KIOSKS  
ON THE WORLD WIDE WEB (WWW), AND METHODS OF  
BRAND MARKETING COMMUNICATION BETWEEN  
BRAND MARKETERS AND CONSUMERS USING THE  
SAME  
Examiner : Jeffrey D. Carlson  
Group Art Unit : 3622  
Attorney Docket No. : 100-062USA000

Honorable Commissioner of Patents  
and Trademarks  
Washington, DC 20231

RESPONSE TO OFFICE ACTION

Sir:

In response to the Office Action mailed January 10, 2008, Applicant hereby submits the following amendments to the same: